

PROPOSAL FOR A NEW OFF-CAMPUS SITE

SITE INFORMATION

Institution: Alabama A&M University

Administrator Responsible for Site

Name & Title: Dr. Daniel Wims

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Contact Person at Site If Other Than Administrator Above

Name & Title:

Telephone:

Fax:

E-Mail:

Location of Proposed Site

Facility: DIRECTV

Street Address: 400 Diamond Dr. NW

City: Huntsville, Alabama

County: Madison

When will you begin offering instruction at this site?

Type of Site	Check One:
Non-Exempt	
Exempt from Review by Statute	
Fall 1978 registration exceeded 500.	no
University operated site prior to 1960.	no
Site located on military reservation.	no
Business & industry site where employees only are enrolled.	yes
Exempt from Review by Commission Policy	
Courses delivered via distance learning technology.	no
Prison site - courses delivered exclusively to inmates and prison employees.	
High school site exclusively for early admission, accelerated/dual enrollment.	
2-year college site located within SBE approved service area.	no
University site located within Commission recognized off-campus service area.	yes

Note: Follow-up report is not required for individual study courses.

Certification

I hereby certify that if the Commission approves/accepts this proposal, the site will be in full compliance with the Commission's Guidelines for the Regulation of Off-Campus Instruction. The required annual follow-up report will be sent.

Signature of President/Chancellor:

Date:

COURSE LIST

The institution will develop its schedule at this new site each term from the following list of courses.

Courses (Include Number & Title)
CSP 500 (3) Survey of Communication Studies
CSP 501 (3) Rhetorical Theory
MBA 507 (3) Basics of Mgmt. & Marketing
CSP 502 (3) Theory/Research Communication
CMP 503 (3) Profession Ethics & Communication
MGT 515 (3) Organizational Theory & Behavior
CSD 501 (3) Business & Professional Communication
CSD 503 (3) Communication in Corporate America
CSP 504 (3) Management Workplace Diversity
MBA 517 (3) Global Issues in Business
CSP 505 (3) Leadership & Communication
MGT 564 (3) Human Resources Management
Acc 512 (3) Accounting Analysis for Management
ECO 514 (3) Managerial Economics
MGT 565 (3) Entrepreneurship/Amall Business Mgt.
MGT 510 (3) Operations Management
FIN 511 (3) Financial Management and Policy
MKT 514 (3) Management of Marketing Activities
MGT 580 (3) Emerging Information Technology
MGT 516 (3) Strategic Management
LSM 536 (3) Logistics and Supply-Chain Mgt.
ECO 231 (3) Prin of Macroeconomics
ACC 203 (3) Introduction to Accounting I
MGT 207 (3) Legal ENV and Ethics
ECO 232 (3) Prin of Microeconomics
ACC 204 (3) Intro to Accounting II
FIN 315 (3) Principles of Finance
MGT 315 (3) Principles of Management
ACC 219 (3) Managerial Accounting
MGT 350 (3) Managerial Communication
MBA 315 (3) Principles of Management
MGT 352 (3) Entrepreneurship
MGT 397 (3) Management Science
MIS 315 (3) Principles of Mgt Info Systems
MGT 413 (3) Entrepreneurship
MGT 433 (3) Management Science
MGT 422 (3) Principles of MGT Info Systems
MGT 458 (3) International Business
ORI 101 (1) First Year Experience
ENG 101 (3) Composition 1
MTH 112 (3) Pre-Calculus I
PED 137 (1)
ENG 102 (3) Composition II
ORI 102 (1) First Year Experience
MTH 120 (3) Calculus and its Applications
ENG (3) Literature Elective Sequences
MIS 213 (3) Comp. App. In Business
ENG 205 (3) General Speech
HIS 101 (3) World History I
HIS 201 (3) American History I
HIS 202 (3) American History II

Courses (Include Number & Title)
HIS 102 (3) World History II
BIO 102 (3) General Biology II
BIO 101L (1) General Biology I Lab
BIO 101 (3) General Biology I
BIO 102L (1) General Biology II Lab
MKT 477 (3) Marketing Management
MKT 455 (3) Health Care Marketing
MKT 464 (3) Global Marketing and its Environment
FIN 315 (3) Principles of Finance